

HOOPER PHOTOGRAPHIC

GRAD

all-stars from the class of

2022



COVER SENIOR | Danielle

SENIOR | Sophie



SENIORS

Class of 2022!



GETTING THE MOST FROM YOUR PHOTO SHOOT



RELAX!

This is going to be fun!

You don't need to panic. I work hard to create a casual environment, and put you in the best position to be get great images.

I LOVE to see your ideas! Portraits should be an expression of you who are, and there is no better way for me to understand what you are looking for than if you share your ideas! Take some time to scout Pinterest or Google Image Search to look for portraits that you love. Gather 15-20 (more or less is ok) of your favorite images and send them to me for some basic inspiration. Tell me what you love most about each of them. Is it the pose? The lighting? The scenery? The Props? Tell me as much as you can about why you love the images, and I will do my best to incorporate your ideas into YOUR shoot.



What to Wear

Wear what makes you feel the most confident and attractive. That said, you will want to avoid wearing busy patterns that will be distracting to the final viewers. Solid colors usually photograph better than patterns. Avoid wearing fad styles that will quickly appear dated. This is especially true with "trendy" clothes like rock band t-shirts, or other pop-culture references.

If you are self-conscious about your arms, avoid wearing sleeveless tops, as they tend to make your arms look fuller. Bring a variety of outfits that show off all of your different personalities. Bring some dressy outfits, some casual outfits, and a mix of colors and styles. If you're comfortable in dresses, bring them! They look great and offer a nice variety from your other casual clothing styles.

SENIOR | Megan

Undergarments should be color coordinated with your outfits so as not to show through your clothes. Girls may want to consider wearing a strapless bra depending on your outfit. Shifting or tucking straps to try to hide them doesn't always result in a great look. Boys should remember that pant-sagging and showing your boxers is a trend and won't be flattering when you look back on these in a few years.

SENIOR | Connor



Try on your outfits before your shoot to be sure that your chosen undergarments won't leave unpleasant lines underneath your outfit. Plan to make outfit changes quickly. We have a limited time for your shoot, and the faster you can change outfits, the more time we will have to make images. To that end, I recommend that you group your outfits on hangers and make sure that they are ironed and ready to go. Any jewelry that you plan to wear can also be put into a Ziploc baggie and clipped to the hangers. Remember that if we are shooting on location, access to private dressing areas may be limited. If no such facilities are available nearby, you may find it best to simply change in your vehicle. I've been known to lay a sheet of backdrop fabric over a car's windows to provide the necessary privacy!

SENIOR | Sadie



SENIOR | Dani



Hair & Makeup (for gals and guys!)

Makeup is a very personal choice, but I recommend that clients consider wearing makeup even if they don't wear it on a regular basis. A well-done touch of makeup will help to even out skin tones, conceal imperfections, and also cut down on the shine that can come with a mid-summer or early fall photo shoot. It can really bring out that model look! Just be careful not to overdo it. A little makeup goes

a long way. Mascara should be clean and not clumpy. Avoid makeup with an SPF rating; such makeups tend to add a shine, or glare to the final image. Nail polish, if you wear it, should be clean and tidy, and not chipped or faded. Popular convention says that hair looks best on the day of a cut, but in reality, it is best to get your hair cut a few days before your shoot, so that it can return to a more natural state. Hair should be styled before

the shoot, and can be touched up between poses. Bring a mirror and whatever hairspray, clips, pins, etc, that you might need to tend to this. A clean shave is important for men, so be sure to shave or trim on the morning of your shoot. Ultimately, your hair and makeup are your responsibility. Want to book a stylist for your big day? I can make arrangements to have a certified makeup artist with us for the shoot for an additional fee.



SENIOR | Xavier



SENIOR | Tyler

Props

You are welcome to bring a few props to show off your personality. Sporting equipment, uniforms, musical instruments, even a car can make a great prop. Be sure that any props you bring are going to represent you for the long haul though. Remember that these images will be representing you for years to come. Props should be tasteful as well. I reserve the right to refuse to shoot images that could be considered offensive, etc. I also want to be sure that the focus is on YOU, not just your props. Additionally, we may be moving from location to location, so consider your props appropriately. If you do bring a pet, make sure that someone can be responsible for them during your shoot.



SENIOR | Shyla with brother Peter

Friends & Family

You are welcome to bring a friend or family member with you if you choose. They may be a great help to make you feel comfortable during the shoot. Having an extra pair of hands around can even be helpful to

me, and I may put them to work holding reflectors, flashes, or gobos! Please be aware that your guests need to remember that the focus is on you, and they should be careful not to be a distraction to you.



SENIOR | Cassandra

Weather

Don't fret if there are clouds in the air on the day of your shoot. A light or even moderate cloud cover can be great as it tends to be a beautiful, even light, avoiding the harsh contrast of bright highlights and dark shadows in the final images. In fact, photo shoots that take place on beautiful sunny days will require us to look specifically for shaded areas that will help with the light. That said, we don't want to shoot in a falling rain, high winds, or other inclement weather. In the case of poor weather, we may be forced to reschedule. I will wait until an hour or two before the scheduled start time of your shoot to make any final decision, as weather can change quickly in the Finger Lakes. Be sure to provide me with a cell phone number and an email address where I can contact you on the day of the shoot in the event of inclement weather.



SENIOR | Shyla



SENIOR | Frances

BE A SENIOR INFLUENCER!

Have you got what it takes to win friends and influence people? I am looking for a few senior reps to serve as Hooper Photographic Senior Influencers!

If you are a member of the Class of 2022, I want you! You can earn a free Senior Shoot, edited digital files, and even discounts on enlargement prints! All you have to do is tell your friends what a great time you had shooting your photos with me! You don't need to be a supermodel, you just need to be outgoing, fun, and active in your school!

If you are chosen as a Hooper Photographic Senior Influencer, you'll be awarded:

- Complimentary 30-minute mini-session
- Up to five fully edited, web ready digital image files (sized for social media, with HP logo)
- A supply of Hooper Photographic business cards with your name printed on them.



After your mini-session, I will tag you with Hooper Photographic branded photos on my Facebook and Instagram pages. My Senior Influencers will need to like my Facebook and Instagram pages so that I can tag you, and it's even better if your parents follow my pages too, so I can tag them as well, making it easier for you to get your business cards out to people.

Senior Influencers must apply before June 15, and SA's will be chosen by July 1. Complimentary mini-sessions with each SI will need to be completed by July 31. Parents of any senior who is selected as an SI will need to be present at the complimentary mini-session, and will be required to sign a brief contract outlining the obligations of the Senior Influencer role.

Once you are selected as an SI, you can start earning SI Rewards! It's easy! All you need to do is tell your senior friends about your photoshoot and give them your business card. If those friends book a shoot with me, they simply turn in your business card, and you'll get credit for the referral. SI Rewards are simple!

- Book 3 senior referrals and earn a FREE Classic Senior Photoshoot (photographers time and talent; edited images sold separately)
- Book 4 senior referrals and earn a free 90-minute Classic Senior Photoshoot AND eight edited images.
- Book 6 senior referrals and earn a free 3-hour Signature Senior Photoshoot AND twelve edited images.
- Book 10 senior referrals and earn a free 3-hour Signature Senior Photoshoot, twelve edited images, and a free 16x20 canvas wrap print of one of your senior images.

Referrals must have scheduled and paid their session fees by September 1 to count towards your SI Rewards. Senior photo sessions may be scheduled up until October 1.

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CAN'T MISS LOCATIONS

A quick view at some of my favorite locations to shoot your senior photos!



1

HP Studio

A lot of seniors immediately think of outdoor locations, and there are tons of great spots in the Finger Lakes, but images created in studio can pack a different punch with precise control over lighting, and absolutely zero distractions in the background.



2

Your Own Backyard

Sometimes your own backyard can be a great option! It's where you feel comfortable, and that shows in pictures. If you have a picturesque yard, it can be a great spot to shoot!



3

Your High School

Think of your Senior photos as a "goodbye" to your high school years. Commemorate your time there with some photos on your favorite sports field, court, track, etc. This is a great option for athletes!



4

Canandaigua

City Pier

One of the most popular locations in town is City Pier! Great colors, great shapes, and an iconic spot in Canandaigua.



5

Main Street

Canandaigua

Brick alleyways on the side streets provide great texture and character! Outdoor dining spaces are great for casual images.



6

Sonnenberg

Gardens

Indoors or outdoors, Sonnenberg is a great spot for beautiful locations. The luxurious mansion can give a sense of class, while the gardens surround with natural beauty.



7

Manchester

Roundhouse

Not your average "pretty location", the old Manchester Roundhouse is an abandoned ruins of what was once the largest active railroad switching yard in the country. There's a ton of great spaces to shoot here, and all are grungy, gritty, and industrial.



8

Camp

I have access to the 4-H Camp in Bristol, and it's a great place to shoot with rural charm. Cabins, barns, creeks, meadows, and more.

9

Cumming

Nature Center

Another natural environment, with the most iconic look of the planted pine forest. Cumming also has some great open water, boardwalks, and hiking trails.



10

Wherever Your

Passions Lie

What good is a list of top ten locations if you can't put your own signature mark on it? If you have a perfect spot in mind, let me know, and we can work it out! This is your shoot, after all, right?!?

Retouching



Retouching is an essential element for any professional photographer, but it's also a very subjective artform of its own.

I am a firm believer that your edited photos should still look like YOU!

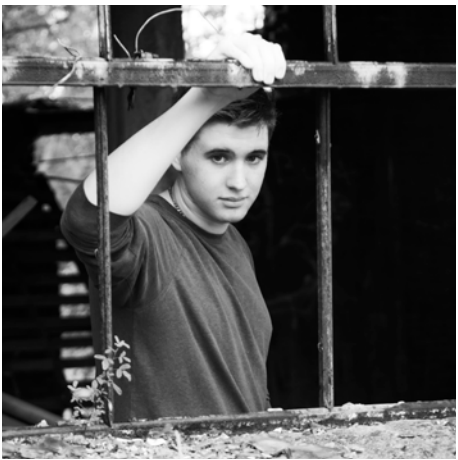
At Hooper Photographic, I use the latest retouching software and techniques to provide images that show the very best version of you!



Many people will ask me "You can Photoshop me to look taller/thinner/better, right?!?" And while Photoshop is an incredibly powerful tool for editing, it's also really easy to overdo the retouching.

Creative posing, during the shoot is a great way to accent your best features, while minimizing your areas of concern.

When I am retouching your photos, I will always look to polish up your skin tones, and clear up temporary blemishes like high school acne, but I leave birth marks, scars, etc. in place. They are important to your story! I never liquify or dramatically distort your form.



Senior Portrait Pricing

Your Senior Portraits are important to you, and they are important to me too! When you book your session, the process will look like this:

- An In-Studio or On Location Photoshoot
- Following your shoot, we will schedule an in-person meeting where you will review a proof set from your shoot.
- Once you have selected the images you wish to have edited, I will generate an invoice and send it to you by email.
- I request two weeks for processing, once you have finalized your invoice.
- Once the edits have been completed, I will send you a link to download your final images in high-resolution, including a print release.

\$99 - 90 minute Session Fee (due at the date of booking to hold the session date)

\$179 - 3-hour Session Fee (due at the date of booking to hold the session date)

\$25 per additional locations

\$20/minor edited digital image (major edits range from \$30-\$50; ask for quote)

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and for every 10th image ordered, thereafter, you will receive 1 FREE

I would also be happy to work with you on ordering prints as well. Some prints I do in-house, while others are sent to a partnering printhouse online that I've worked with for years. Please inquire about print pricing!

